

June 13, 2023

To: USWAG Affiliates & Members

From: Koren Dixon, USWAG Program Coordinator

Subject: Summer and Fall 2023 Sponsorship Opportunities

As USWAG moves into the second half of its 45th anniversary year we have a full schedule of events remaining as highlighted in the updated [USWAG Meeting Schedule](#) available online.

Currently, USWAG is opening the following events for sponsorship:

- August 29-30 – SPCC Workshop (Washington, DC)
- October 18 – USWAG 45th Anniversary Dinner (Washington, DC)
- November 14 – TSCA & Chemical Management Committee Meeting (Atlanta, GA)
- November 15-16 – Advanced PCB Workshop (Atlanta, GA)

We invite you to review this prospectus to view the opportunities available. Also, if you have ideas for alternate sponsorship opportunities not listed, please reach out to discuss.¹ We appreciate the value and commitment that sponsors bring to making USWAG events successful and we want to be sure our sponsorship offerings meet your needs.

If you would like to lock in sponsorship at one or more events, please return this form as soon as possible via email to me at koren.dixon@uswag.org. If you have any questions, I can be reached at (202) 508-5113.

¹ Potential ideas could be to make an event even more memorable by moving a reception to an offsite historical venue or museum, attending a sporting event in lieu of a reception, etc. While these events do require a bit more pre-planning and would likely increase the sponsorship commitment, we are ready to explore any ideas you might have.

SPCC Workshop Sponsorship Opportunities

August 29 – 30, 2023 | Grand Hyatt Washington Hotel | Washington, DC

Tuesday Delegates' Continental Breakfast	☐ Exclusive sponsorship @ \$1,500
Tuesday Morning Coffee Break	☐ Exclusive sponsorship @ \$1,000
Tuesday Delegates' Lunch	☐ Exclusive sponsorship @ \$1,500
Tuesday Afternoon Coffee Break	☐ Exclusive sponsorship @ \$1,000
Conference Reception	☐ Exclusive sponsorship @ \$3,000
Wednesday Delegates' Continental Breakfast	☐ Exclusive sponsorship @ \$1,500
Wednesday Morning Coffee Break	☐ Exclusive sponsorship @ \$1,000
Wednesday Delegates' Lunch	☐ Exclusive sponsorship @ \$1,500
Wednesday Afternoon Coffee Break	☐ Exclusive sponsorship @ \$1,000
Meeting Lanyard/Badge Holder	☐ Exclusive sponsorship @ \$1,500

USWAG 45th Anniversary Celebration Dinner

October 18, 2023 | Hyatt Regency Capitol Hill | Washington, DC

In lieu of the informal reception normally held in conjunction with a USWAG Policy Committee meeting, USWAG will instead be hosting a formal Reception and Dinner at its Fall Policy Committee Meeting to commemorate its 45th Anniversary.

This event will include invited guests from the power industry and policy community in recognition of the support USWAG has received over its history and will include a short celebratory program following dinner.

We hope that USWAG Members and Affiliates alike will help with sponsorship of this event to make the celebration of this milestone memorable.

We are offering a variety of sponsorship levels to fit any budget.

Platinum-level Sponsorship	☐ \$5,000
Gold-level Sponsorship	☐ \$3,500
Silver-level Sponsorship	☐ \$2,000
Bronze-level Sponsorship	☐ \$500

TSCA & Chemical Management Committee Meeting

November 14, 2023 | Hosted by Southern Company | Atlanta, GA

Note: The TSCA & Chemical Management Committee meeting will be held the day prior to the Advanced PCB Workshop. The reception held the evening of November 14 at the conclusion of the full-day Committee meeting will also serve as the Welcome Reception for the Advanced PCB Workshop.

Evening Reception	☐ Exclusive sponsorship @ \$3,000
Logo Display During Committee Meeting	☐ Sponsorship @ \$250

Advanced PCB Workshop Sponsorship Opportunities

November 15-16, 2023 | Hosted by Southern Company | Atlanta, GA

Tuesday Welcome Reception	See TSCA Comte mtg for this opportunity.
Wednesday Delegates' Continental Breakfast	☐ Exclusive sponsorship @ \$1,500
Wednesday Morning Coffee Break	☐ Exclusive sponsorship @ \$1,000
Wednesday Delegates' Lunch	☐ Exclusive sponsorship @ \$1,500
Wednesday Afternoon Coffee Break	☐ Exclusive sponsorship @ \$1,000
Conference Reception	☐ Exclusive sponsorship @ \$3,000
Thursday Delegates' Continental Breakfast	☐ Exclusive sponsorship @ \$1,500
Thursday Morning Coffee Break	☐ Exclusive sponsorship @ \$1,000
Thursday Delegates' Lunch	☐ Exclusive sponsorship @ \$1,500
Thursday Afternoon Coffee Break	☐ Exclusive sponsorship @ \$1,000
Meeting Lanyard/Badge Holder	☐ Exclusive sponsorship @ \$1,500

Sponsorship Commitment Form

To commit to one or more sponsorship opportunity, please select the event(s) you would like to sponsor on the preceding pages and electronically sign and return this PDF form via email to Koren Dixon (koren.dixon@uswag.org.) By signing this agreement, you agree to pay for the event(s) selected upon receipt of an invoice from USWAG and not later than 3 weeks prior to the event.

All sponsors will receive the following:

- ✓ Acknowledgment during the committee meeting or workshop
- ✓ Brand recognition through:
 - a. Display of your corporate logo on the meeting information page*
 - b. Display of your corporate logo in onsite signage*
- ✓ Access to both preliminary and final event registration lists

Signature: _____

Date: _____

** When returning this form please also provide USWAG with a high-resolution version of your logo with a transparent background in JPEG or PNG format. Please e-mail the logo file to koren.dixon@uswag.org.*

Contact Information

Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	

Billing Information (if different than above)

Billing Contact Name:	
Company	
Street Address	
City, State ZIP	
Telephone	
E-mail	

Do you require a credit card payment link to be sent to you in addition to an invoice? ☐ Yes ☐ No